



## 2018 DIGITAL SCREEN ADVERTISING ORDER FORM

Advertiser Name: \_\_\_\_\_ Nonprofit? YES NO

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone 1: (\_\_\_\_) \_\_\_\_\_ Phone 2: (\_\_\_\_) \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Please indicate your ad choice(s) below, and write in total payment. Nonprofit advertisers take 15% discount.

	<b>Digital Screen Ad ONLY</b>	<b>Digital Screen Ad combined with Half-Page, or Quarter-Page playbill ad</b>
<b>Any Two Shows in 2018 (approx. 3-month period)</b> plus all other events occurring during the 3-month time frame (monthly Comedy Nights, special shows, concerts)	\$300	\$250
<b>2018 Half Season</b> <i>January 1 – June 30:</i> Includes <i>Dirty Rotten Scoundrels</i> , <i>Drowsy</i> , and <i>Boeing Boeing</i> <i>OR July 1 – December 31:</i> Includes <i>Do Black Patent Leather Shoes Really Reflect Up?</i> , <i>Brigadoon</i> , and <i>She Loves Me</i> plus all other events occurring during the 6-month time frame (monthly Comedy Nights, special shows, concerts)	\$500	\$400
<b>2018 Full Season</b> Includes 6 mainstage shows ( <i>Dirty Rotten Scoundrels</i> , <i>The Drowsy Chaperone</i> , <i>Boeing Boeing</i> , <i>Do Black Patent Leather Shoes Really Reflect Up</i> , <i>Brigadoon</i> , and <i>She Loves Me</i> plus all other events (see above)	\$1,000	\$800
<b>Advertiser signature, authorizing ad(s) indicated above:</b> _____ <b>DATE:</b> _____		

\*FULL-PAGE 2018 Season playbill advertisers receive a FREE digital screen ad for all of 2018.

**Mechanical Specifications:** Digital screen ads must be submitted presentation-ready in a widescreen 16 X 9 aspect ratio. JPG, TIFF, PDF, Word, and PowerPoint formats are accepted, in a file size that is under 10 MB.

- **E-MAIL YOUR AD TO:** [ads.candlelighttheatre@gmail.com](mailto:ads.candlelighttheatre@gmail.com)
- **MAIL YOUR PAYMENT AND THIS FORM TO:** Candlelight Program Ads  
c/o Gerri Weagraff, 803 Smyrna Avenue, Wilmington, DE 19809
- **OR CALL GERRI WEAGRAFF AT 302-379-3036 TO PLACE AD ORDER OVER THE PHONE.**

CHECK ENCLOSED (PAYABLE TO "Candlelight Theatre"), OR:

MasterCard       VISA       American Express       Discover Card

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3- or 4-digit security code: \_\_\_\_\_

***Interested in sponsoring a show? Or have any questions? Call Gerri Weagraff  
at 302-379-3036 or e-mail [ads.candlelighttheatre@gmail.com](mailto:ads.candlelighttheatre@gmail.com).***